

Introducing Miromanager 2.0



Miromanager 2.0 is a content management system (CMS) which puts control and ownership of your web site back into your hands. It allows you and your staff to build and maintain your site's content easily and without reliance on technical knowledge or coding expertise.

The CMS is a web-based software tool designed to run in any web browser and capable of running standard web content. Once installed the software is secure and accessible from any computer (Mac or PC) with an internet connection.

Key Features

HTML Content Editing

Miromanager 2.0 uses a standard content editor similar to Word, to provide you with seamless and simple editing of page content.

Drag/Drop Management

Your site's page structure can be easily changed with standard drag/drop functions, familiar to anyone that has used a PC.

Optimised for Search

All websites built on the Miromanager 2.0 platform are fully optimised for Search Engine Optimisation. The CMS provides easy access to the key page elements to better affect search engine visibility and optimisation.

Anytime, Anywhere

Access to the CMS is not limited to a single licensed machine or number of desktop machines it can be accessed from any PC or Mac with an internet connection and web browser (using secure login credentials).

Publisher Workflow

Miromanager 2.0 comes with publisher workflow built in. This allows you to manage large sites where different areas are managed by different groups. Page changes are made and submitted for approval to the publisher preventing incorrect or unwanted content being put live.

Image Manager

Built in image management allows you to upload and edit your images online. It supports all common web image formats.

Template Based Content

Miromanager 2.0 allows users to easily create pages with a consistent look and feel across the site.

Simple Editing

Miromanager 2.0 provides editing of pages so you can view and edit your content without ever having to leave the site.

Benefits

Cost Effective

Miromanager 2.0 provides a cost effective alternative to expensive and time consuming third party updates. In house staff can be trained quickly and easily to update content and maintain your website without technical or programming know-how. All of this means you can drive down costs and of course where there are more technical changes you may wish to make the Miro Team are on hand to help.

Simple and Efficient

Miromanager 2.0 is designed to give you complete control over all aspects of the site from page images to navigation structure, and file management. Its interface is simple, effective and easy to use, empowering users instead of hindering them.

Visible

As search engine optimisation specialists, Miromedia have designed Miromanager 2.0 to provide powerful search engine visibility from the start. It has a highly optimised web site structure to increase traffic to the site and removes the need for complex and time consuming technical changes. This generates more traffic, more leads and more sales thus ensuring a rapid return on investment.

Secure

Miromanager 2.0 contains inbuilt security which allows system administrators to control both unauthorised and authorised users. It can be set-up to give users read, write, and delete permissions and also to set what can be accessed. In this way users can log into Miromanager 2.0 and see only the areas they are concerned with, streamlining the web management and improving efficiency.

Positive User Experience

Every element of Miromanager 2.0 has been shaped by feedback from our clients. We focused on what worked well in the first Miromanager and improved what didn't. The result is a user experience that is simple and intuitive. Miromanager 2.0's interface familiar icons and functions, and limits the number of elements on screen so as not to confuse users.